



Enterprise Automation
BRING ON THE SCREEN

2026

COMPANY PROFILE

Connect Digitally.

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SALES AUTOMATION, MARKETING AUTOMATION, CRM,
WHATSAPP API, DIGITAL MARKETING & ECOMMERCE MANAGED SERVICES

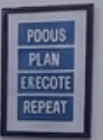


📞 033-35616504 | +91 9163503806
📍 BJ 50, Sector 2, Salt Lake, Kolkata 700091.
🌐 www.enterpriseautomation.in

BRING ON
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ENTERPRISE
AUTOMATION



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Content

🕒 Mon to Friday 10.00 am - 06.30 pm

📍 BJ-50, Sector-2, Salt Lake, Kolkata-700091



+91 9163503806

01

COMPANY OVERVIEW

Services, expertise, and business mission.

02

FOUNDER'S DESK

Vision, and commitment

03

OUR SERVICES

To support business growth and automation.

04

OUR PRODUCT

WhatsApp Meta API – Messaging Automation

05

CONTACT INFORMATION

Lets connect us



Enterprise Automation
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Company OverView



Enterprise Automation is a Kolkata-based sales automation and digital transformation company helping businesses streamline sales, marketing, customer engagement, and e-commerce operations. We combine CRM, WhatsApp Business API, digital marketing, lead generation, and marketing automation to help businesses attract, engage, convert, and retain customers while driving sustainable revenue growth.

[Contact Us](#)

✓ Innovation

✓ Collaboration

✓ Quality

✓ Results-Driven

Industry: IT Services
Founded 2016



Services & Products

- Smart Revenue Accelerator
- Digital Marketing.
- Ads Management
- eCommerce Managed Services
- WhatsApp API.
- Messaging automation for customer engagement.
- Marketing automation and lead nurturing workflows.



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More Info:



www.enterpriseautomation.in



info@enterpriseautomation.in

Founder's Desk

With over 20 years of industry experience, I have seen how SMEs struggle with sales, marketing, lead management, and customer engagement. At Enterprise Automation, our mission is to simplify these processes through practical technology, automation, and dedicated support.

Our Vision: To empower every business with simple, scalable digital solutions that drive efficiency, customer engagement, and sustainable growth.

Let's build growth, together.



Soumen Mandal

Founder & Principal Consultant



**READY TO SIMPLIFY YOUR MARKETING, SALES &
LEAD MANAGEMENT?**

DON'T HESITATE TO GET CONNECTED WITH US.

Contact Today



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5 CAMPAIGNING MANAGEMENT

**Campaign orchestration with
measurable outcomes**

- Campaign planning and sprint execution
- Audience segmentation and targeting
- Channel-level budget tracking
- Outcome reporting and optimization loops

6 ECOMMERCE MANAGEMENT SERVICES

**Operational control for commerce
channels**

- Seamless Marketplace Registration & Onboarding
- Product Listing & Optimization
- Meticulous Cataloguing & Inventory Management
- Ad Management & Optimization

SERVICES

1 SALES AUTOMATION.

We help your business streamline lead tracking, follow-ups, and sales workflows so your team can close deals faster with less manual effort.

2 MARKETING AUTOMATION.

We provide Zoho and custom CRM solutions to help your business manage leads, automate workflows, and build stronger customer relationships



YouTube

3 SMART REVENUE ACCELERATOR

**Revenue intelligence and growth
automation**

- Pipeline visibility across campaigns
- Automated opportunity follow-ups
- Revenue-focused performance snapshots
- Conversion leak alerts and actions

4 DIGITAL MARKETING

**Build a consistent brand across digital
channels.**

We help your business build a strong digital presence and maintain brand consistency through profile standardization, brand compliance checks, visibility optimization recommendations, and reputation-focused visibility controls.



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Sales Automation



Transform Your Sales Process into a High-Performance Revenue Engine

Modern businesses need faster responses, smarter follow-ups, and organized lead management to stay ahead. Enterprise Automation helps streamline your sales process, customer engagement, and lead management with practical automation solutions designed to improve efficiency, increase conversions, and accelerate revenue growth.

OUR SALES AUTOMATION SERVICES:

Lead Management Automation

- Automatic lead capture from websites, social media, ads, and WhatsApp
- Centralized lead dashboard Smart lead assignment to sales teams Lead tracking and status management.

WhatsApp Automation

- Automated customer communication
- WhatsApp API integration
- Bulk utility messaging
- Automated reminders and follow-ups
- Template-based customer engagement

CRM Automation

- Customer database management
- Sales pipeline tracking
- Follow-up scheduling
- Automated notifications and alerts
- Customer interaction history

Sales Team Automation

- Task automation for sales executives.
- Meeting and appointment reminders.
- Performance tracking dashboards.
- Automated quotation and proposal workflows.

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Marketing Automation

- REDUCE MANUAL WORK BY 70%
- INSTANT CUSTOMER RESPONSE
- SMART WORKFLOW AUTOMATION
- AUTO QUALIFICATION SYSTEM
- PREDICTIVE INSIGHTS

PLAY

Marketing Automation

Streamline your sales and marketing process with intelligent automation solutions designed to improve lead management, customer engagement, and business growth.

Key Benefits

- Faster lead response time
- Better customer engagement
- Reduced manual work
- Improved sales conversion
- Centralized customer management
- Real-time business insights

Our Marketing Automation Services



Customized Business Automation

- Workflow automation based on business requirements
- Lead distribution systems
- Automated reminders and notifications
- Sales team activity tracking
- Customer engagement automation



Social Media Lead Automation

- Automatic lead capture from Facebook and Instagram ads
- Instant lead sync with CRM systems
- Automated lead assignment
- Real-time notification systems
- Follow-up automation for faster response time



WhatsApp API Integration

- Official WhatsApp Business API setup
- Automated customer replies
- Utility and promotional messaging
- Lead nurturing through WhatsApp
- Template message management
- Bulk customer communication automation

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E-commerce Managed Services



Sell Smarter, Sell Online



Cost Saving

Shows the feature's ability to reduce unnecessary spending by offering efficient functions and lowering long-term expenses

Experience Boost

Enhances overall satisfaction by improving product interaction quality, making usage feel smoother and more enjoyable

Convenience Gain

Highlights how the feature increases ease of use, simplifies daily tasks, and helps users save both time and effort

Decision Driver

Acts as the decisive factor that strongly influences the final selection, guiding users to choose one product over another





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Whatsapp API & Automation



Customizable operational workflows for managing customer engagements, from acquisition to retention.

Design your conversation with complete flexibility
NO CODING, SIMPLE & USER-FRIENDLY

#1 Messaging automation

 **Meta**
Business Partner

Automate your customer communication with WhatsApp Business API, enabling instant messaging, lead follow-ups, customer engagement, notifications, and remarketing from a centralized platform.

Key Benefits

- Faster lead response time
- Better customer engagement
- Reduced manual work
- Improved sales conversion
- Centralized customer management
- Real-time business insights

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Get in touch!



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Call

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